



EVOLUSIBINA

INVC11

# VISUAL COMMUNICATION FOR HIGHER PRODUCTIVITY & PROFITS

Training Duration:  
**1 day**

## Course Background

- ◆ Visual communication skills are crucial for the 21st century effective and productive workforce.
- ◆ Many ideas failed to be relayed effectively due to inability to master the visual communication skills; being an integral item in the Thinking, Communication, Implementation process.
- ◆ From relaying design intent from client to consultant, request from marketing to product design, reporting discrepancies from site to design office, translating shop drawings from manufacturing supervisor to factory workers; it is important that the relayed message is correct 100%.

## Course Details



### Objective

This course will cover the fundamental tools in acquiring freehand visual communication skills for individuals and organisations; towards better productivity and profits.



### Who should attend

This is a general training for both industry professionals and students.



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